



## Announcement

January 20th, 2016

It is with extreme pleasure that I am able to share some Great News at Mariposa Dairies and Finica Food Specialties.

As of Yesterday we are excited and look forward to welcoming Gay Lea into our Goat Cheese business as a Minority Partner within Mariposa. Please see an attachment echoed by the Goat Cheese Association of Ontario.

Strategically this is a great move to ensure long term growth in the goat cheese category and bring new farms into processing goat's milk for the sustainability of the significant demand in this category. Having the Co-op facilitate this is Important for meeting demands.

**Finica will continue to Market exclusively all of the Goat Cheese produced at Mariposa Dairies across Canada. Our Parent Atalanta Corporation will continue to distribute in the United States. It is Business as usual.**

**Please join Finica in welcoming Gay Lea as our partners in Canadian Goat Cheese.**

Lastly I would like to thank all our loyal customers who have watched this wonderful Celebrity Brand continue to grow over the last 19 years.

You are very important to us and we thank you for your continued support.

Regards

Paul Blake

President Finica Food Specialties

[www.finica.com](http://www.finica.com)

*A passion for food*



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## NEWS RELEASE

### **ONTARIO GOAT CONGRATULATES GAY LEA FOODS AND MARIPOSA DAIRY** *Two new goat initiatives announced today will ensure sustainability for the sector*

(GUELPH, ON – January 19, 2016) Ontario Goat (OG) congratulates Gay Lea Foods and Mariposa Dairy on the announcement today of two new initiatives that will directly impact the growing Ontario dairy goat industry.

Delegates at Gay Lea Foods Annual Meeting approved by-law changes to expand and open membership to include dairy goat producers as producer members of the co-operative.

Additionally, Gay Lea Foods extends their investment in the dairy goat sector with the purchase of a minority share in one of the premier goat cheese makers in the North American marketplace, Mariposa Dairy Ltd.

“On behalf of the OG Board of Directors and staff, I would like to congratulate Gay Lea Foods and Mariposa Dairy on the announcement of their new partnership today”, stated OG President Anton Slingerland. “This announcement clearly shows goat producers the commitment that both of these companies have to the Ontario dairy goat industry and their vision for future growth through collaboration”, he added.

“I would also like to offer my congratulations to Gay Lea Foods for the changes made to their membership structure that will bring dairy goat producers on as producer members of this flourishing cooperative”, stated Eldon Bowman, Vice President with OG. Bowman went on to say that “it is an exciting time to be involved in the Ontario goat sector as we continue to see the investments being made throughout the supply chain and that bodes well for the sustainability of our sector”.

“Ontario Goat has been working hard to put the goat industry on the North American and global map and with this announcement it is further evidence that Ontario is quickly becoming the place to be for all things goats”, stated OG Executive Director Jennifer Haley. “We know that this is another step in the right direction for the growth of the goat industry and shows that a willingness to work together towards common goals can be hallmarks of OG’s long-term vision for our industry”, she added.

More information about these new Gay Lea Foods initiatives can be found at <http://www.gaylea.com/news-views>

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#### **About Ontario Goat**

Ontario Goat is dedicated to enhancing the goat industry through education, collaboration, innovation and strategic alliances. OG continues to focus on sustainable growth, industry development and profitability in order for all sectors of the Ontario goat industry to reach their full potential.

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