



MARIPOSA DAIRY, LTD.

A Culture of Excellence

December 21, 2012

FOR IMMEDIATE RELEASE

A Regal Finish at The Royal Agricultural Winter Fair 2012 For Mariposa Dairy Brand Celebrity International and Lenberg Farms Classic Reserve

Lindsay, Ontario - Known in the cheese industry simply as “The Royal,” this unique indoor agricultural fair and equestrian show celebrated its 90th year with their annual meeting, held from November 2-11 in Toronto, Ontario. Cheeses from Celebrity International and Lenberg Farms Classic Reserve took home a number of awards at the prestigious show. Featured was an impressive lineup of products by Mariposa Dairy.

Continuing on an impressive year for Lenberg Farms Classic Reserve, the brand celebrated two wins at The Royal. The award-winning Tania Aged Sheep’s Milk Cheese placed first in the Sheep’s Milk Cheese category, while the Lindsay Bandaged Cheddar placed third in the Firm Cheeses category.

Celebrity International dominated the Flavoured Fresh Cheese category with an extraordinary showing, winning 9 of the top 12 awards, including first through sixth place. The Blueberry Cinnamon, Mango, Cranberry and Cinnamon, Herb and Garlic, Fig, Honey, Pesto, Chocolatey Cherry Temptation and Mediterranean flavors all won recognition in this category.

Both Lenberg Farms Classic Reserve and Celebrity International products are created by Mariposa Dairy and are distributed exclusively by Atalanta and Finica Food Specialties in North America. Known for their high-quality, hand-crafted cheeses, Mariposa Dairy is capping off 2012 as a remarkably successful year, with six wins at the American Cheese Society Awards, and three awards at the British Empire Cheese Contest.

With participants and visitors numbering nearly 350,000, this year’s competition was one of the largest in the 90 year history of The Royal, and the most successful for Mariposa Dairy. The winners from The Royal 2012 join an extensive and accomplished line of cheeses made by Mariposa Dairy.

For more information about us and our award winning products visit us at: www.mariposadairy.ca

Mariposa’s Award Winners at The Royal 2012

Flavored Fresh Cheese Category:

- 1st Place: Celebrity International Blueberry Cinnamon
- 2nd Place: Celebrity International Chevre Mango
- 3rd Place: Celebrity International Cranberry and Cinnamon
- 4th: Celebrity International Herb and Garlic
- 5th: Celebrity International Infused with Fig
- 6th: Celebrity International Honey
- 9th: Celebrity International Chevre Pesto
- 11th: Celebrity International Chocolatey Cherry Temptation Goat
- 12th: Celebrity International Mediterranean

Firm Cheese Category:

- 3rd Place: Lenberg Farms Classic Reserve Lindsay Bandaged Cheddar

Sheep’s Milk Cheese Category:

- 1st Place: Lenberg Farms Classic Reserve Tania Aged Toscano Sheep’s Milk Cheese



Contact us for more information or individual photos at info@mariposadairy.ca

Celebrity
INTERNATIONAL

The Royal
90 YEARS
OF CELEBRITY